



Z.A.P.F

PENSION MAGAZINE

*For ARTICLES, ADVERTORIALS and
PURE ADVERTS, please kindly
get hold of the following

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Dear ZAPF Stakeholder

Pension Mag is the Zimbabwe Association of Pension Funds (ZAPF) mouthpiece which publishes pension industry and related matters, industry news and insights on a monthly basis. The publication is filled with awesome content.

WHY ADVERTISE IN THE PENSION MAG?

Reach

Pension Mag is distributed to over 500 pension funds in Zimbabwe, thousands of pension funds beyond Zimbabwean borders, over 4 000 pension fund trustees, hundreds of thousands of pensioners, investment professionals, asset management companies, custodial and trustee companies, insurance companies, audit firms, actuarial firms, real estate companies, banks, pension fund administration companies, stockbrokers, financial service regulators, stock exchanges and other stakeholders.

Impact

The magazine effectively and timeously reaches the right decision-makers and stakeholders with the power and influence to add value to your organisation.

Advert Frequency

- ❖ Your advert will have a longer shelf life as this magazine is a monthly publication which is also used as resource material by many stakeholders for future decision making and reference.
- ❖ The magazine is the most trusted informative source by the pensions' industry!
- ❖ Having highlighted that, we invite all ZAPF stakeholders who may want to contribute articles to submit their articles before the 20th day of every month.
- ❖ We also kindly invite stakeholders who may want to advertise in the magazine to also submit their adverts and advertorials before the 23rd day of every month.
- ❖ To ensure a captive readership, we are pleased to inform ZAPF stakeholders that prizes are given to readers of the Pension Mag. Those prizes are given to readers who would have answered specific questions derived from the articles and adverts in the magazine. Readers who would have given the correct answers are given opportunities to have their names entered into a lucky draw from which several winners are picked.

RATES

FRONT COVER PAGES: US\$500.00

FULL INSIDE PAGE US\$350.00

HALF PAGE US150.00

ADVERTORIAL (PER PAGE) US\$600

All artwork
to be submitted
in PDF (high resolution)
or Corel Draw and to
have 3mm bleed.